



CRI

Choice. Respect. independence.

2025 Signature Events

WAYS TO ENGAGE



PLEASE JOIN US FOR OUR

50TH
CRI
ANNIVERSARY
1975 - 2025

Gala

SATURDAY
SEPTEMBER 27, 2025
6:00PM | Formal Attire

CAPITAL ONE HALL
7750 Capital One Tower Road
Tysons, VA 22102

Tables and sponsorships available
through August 31, 2025

For registration or more info, please visit:
mycri.org/gala

SUPPORTER OPPORTUNITIES



2025 Signature Events WAYS TO ENGAGE

Supporter Engagement

"We are honored to stand alongside CRI, whose work supporting disabled adults across Northern Virginia helps ensure that this vulnerable community is able to truly experience what we all deserve: a robust, fulfilling life of purpose," said Arienne Thomas Plourde, Senior Program Manager of Global Social Impact at Google.



Why Support

CRI is a non-profit organization providing quality services to help empower individuals with disabilities and mental health needs to live as high a quality of life as possible. Through our programs, our individuals experience greater choice, respect and independence in their local communities. CRI embraces the philosophy that an individual with an intellectual disability deserves an opportunity to live, work and play in a community of choice and in a way that reflects his or her own vision for life. Our team is dedicated to making a difference for families in our regional communities. We have a heart for the unique individuals that we support and are focused on individualized, personal care.

For nearly 50 years, CRI has been relentlessly focused on what's possible. We invest our time and effort to find innovative ways to meet the needs of the people we support in the communities where they live and work.

CRI's services are based on the recognition that all people are self-determining individuals endowed with esteem, legal rights and the capability for achieving his or her potential.

- Exercise control of life's choices,
- Live in and contribute to a community of his or her choosing,
- Experience the network of community and its natural supports.

INTELLECTUAL & DEVELOPMENTAL DISABILITY SERVICES

CRI embraces the philosophy that an individual with an intellectual disability deserves an opportunity to live, work and play in a community of choice and in a way that reflects his or her own vision for life.

CRI's Intellectual and Developmental Disabilities Services:

- Are individually designed to suit each person's unique strengths and areas requiring supports.
- Consider the physical, social, emotional, vocational and cognitive needs of each person.
- Are a partnership with the individual, his or her family, and other members of his or her team.
- Seek to strengthen skills that foster increased autonomy and inclusion.



MENTAL HEALTH & YOUTH SERVICES

CRI implements an assertive and collaborative service plan designed to fulfill each individual's fullest developmental capability.

Emphasis is focused on increasing and maintaining adaptive living, social and coping skills, developing community and natural supports, managing psychiatric/behavioral issues, learning and reinforcing behaviors that enhance functioning, ensuring health and safety and providing access to health care and social services. CRI is committed to the belief that with the right support and programs, individuals living with mental illness have the capacity to grow, adapt, and thrive. Our approach to mental health treatment is community-based and recovery-oriented, focused on skill building enhanced by psycho-educational support.

Throughout our various services, CRI staff and individuals enjoy a collaborative relationship, considering each individual's unique physical, psychological, social and spiritual needs and strengths to help define short and long term goals and objectives.

CRI's Mental Health and Youth Services:

- Provide initial and ongoing assessment to identify and prioritize individual needs.
- Provide service- planning support and guidance to help individual set achievable goals based on individual strengths and desires.
- Support community integration by identifying or providing access to resources.
- Advocates for and encourages self-advocacy in each individual.
- Offers case management to ensure safe, secure and comfortable housing.

Supporter Impact Changes Lives

For Deanne and Andy, finding a place that felt like home for their adult son, Sam, was a top priority. Thanks to CRI's exceptional staff and nurturing environment, Sam has blossomed, gaining new skills, developing friendships, and discovering joy in everyday activities.



Learn More

Schedule a phone call or meeting today to learn more about CRI Foundation. Contact Amber Batchelor at amber@crichampionsoftheyear.org or call (772)202-3828.

PLEASE JOIN US FOR OUR

50TH
cri

ANNIVERSARY
1975 - 2025

Gala

SATURDAY
SEPTEMBER 27, 2025

6:00PM | Formal Attire

CAPITAL ONE HALL

7750 Capital One Tower Road
Tysons, VA 22102

**Tables and sponsorships available
through August 31, 2025**

For registration or more info, please
scan the QR Code or visit:

mycri.org/gala





Engagement Levels

Honoring the legacy and impact of 50 years of caregiving and celebrating our champions | \$500,000 Fundraising Goal

September 27, 2025 | Capital One Hall

500 Attendees

50th Anniversary Gala

Gala \$50,000
 Legacy \$40,000
 Impact \$30,000
 Transformational \$20,000
 Empowerment \$15,000
 Catalyst \$10,000
 Friends of CRI Foundation \$7,500

Spots Available	1	3	5	Many	Many	Many	Many
Event Registrations (registration is required for all attendees)	24 Seats	16 Seats	8 Seats	8 Seats	4 Seats	2 Seats	2 Seats
Access to VIP on-site area	•	•	•	•			
Special Concierge Support on-site	•	•	•				
Premium placement reserved seating	•	•	•	•			
Reserved seating	•	•	•	•	•	•	•
Naming Rights of Entire Event	•						
Naming Rights of Specific Event Elements		•	•				
Exclusive opportunity to provide (approved) Remarks up to 2 minutes	•						
Exclusive opportunity to make CRI special announcements	•	•					
Exclusive opportunity to show a promotional video up to 90 seconds	•	•					
Exclusive opportunity to service as Co-Chair of Event	•						
Exclusive opportunity to serve on the steering committee (if interested)	•	•	•				
Exclusive opportunity to be pictured in prominent locations throughout the event	•	•					
Exclusive opportunity for Exhibitor Table with (2) two chairs	•	•	•	•	•	•	•
Exclusive opportunity for a representative to introduce the senior leadership of CRI and CRI Foundation (Chair of the Board of Directors, CEO, etc.)	•	•					
Recognition of contribution verbally during event	•	•	•				
Recognition of contribution printed prominently at the event	•	•	•	•	•		
Recognition of contribution digitally at the event	•	•	•	•	•	•	•
Exclusive Opportunity to be featured on any mailing to include federal, state and regional dignitaries	•						
Exclusive Opportunity to be featured on any mailing to include local dignitaries	•	•					
Exclusive Opportunity to be featured on any mailing to include business leaders and distinguished stakeholders	•	•					
Exclusive Opportunity to write a welcome message to be included in the official event Reminder Email	•	•					
Exclusive Opportunity to write a thank you message to be included in event follow up outreach	•	•					
Your business/organization name/logo live linked back to your website on the official event page	•	•	•				
Your business/organization name listed on the official event page	•	•	•	•	•	•	•
Social Media Video Clips to promote your organization	5	3	2	1			
Dedicated PowerPoint Slide during program presentation with creative content	2	1					
30-second video content prominently displayed at event	2	1	1				
Opportunity to include sheet/brochure at event	2	1	1				
Opportunity to include promotional item to each attendee	1	1	1				
Logo and/or name recognition in and on scheduled digital marketing including social media, eblasts, newsletters, Official event webpage	•	•	•	•	•	•	•
Logo and name recognition in and on all print marketing collateral including invitation, flyers and day-of materials	•	•	•	•	•	•	•

CRI must approve content prior to event. All marketing fulfillments pending deadlines for print and publishing.

CRi